

Stratégie Tatin

Service is designed for companies which have more than one business areas.

Process defines company's Mission and medium term goal (Vision). A path to the goals (Strategy) will be defined.

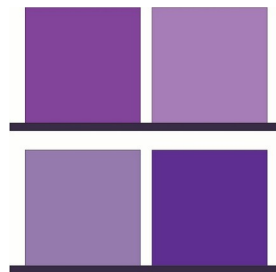
Major changes and discontinuities of the business will be recognised and the challenges will be solved.



Working model:

The process is a team work done by senior management. A starting point are the business areas and their market views.

Results are operative plans which can be distributed to the organisation.



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