

## From Markets to the Strategy

Service is designed for medium sized and large companies.

Process defines company's Mission and medium term goal (Vision). A path to the goals (Strategy) will be defined.

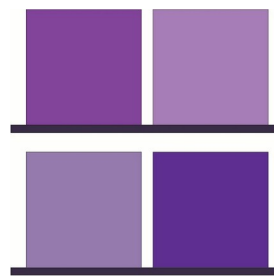
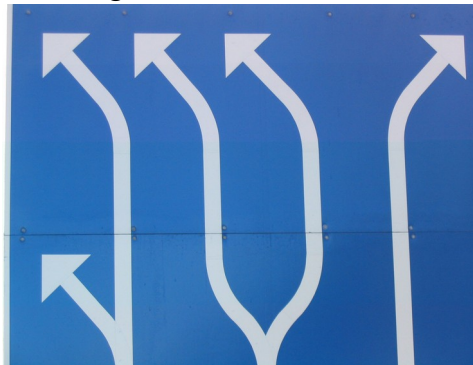
Major changes and discontinuities of the business will be recognised and the challenges will be solved.



### Working model:

The process is a team work done by senior management. It can be done partially for example business unit based.

Results are operative plans which can be distributed to the organisation.



K Advisers Oy

Bringing new economy to the old companies  
and old economy to the new companies



10y

K Advisers Oy  
Tuohimäentie 90 B  
00670 Helsinki  
www.k-advisers.com

### Timo Kangas

B.Sc. in EE

30+ years experience in international ICT-business

8+ years experience of mentoring small companies and startups. (Business Mentors Finland)

2 years in management board of a public company

6 years in the board of the directors in European Mobile Messaging Association EMMA (Denmark and UK)

### Contacts:

Tel: +358-44-0644448

Whatsapp: +358-40-5010839

Telegram: @tkangas

Twitter: @bogey\_man\_blogs

email: [info@k-advisers.com](mailto:info@k-advisers.com)

web: <http://www.k-advisers.com>

skype: tkangas

Business id: FI23168842